

The 12<sup>th</sup> annual Fall Heritage Festival is gearing up, and we need YOU to be part of it! This free community event will be held on Sept. 19 – 21 in Cowan, TN. Year after year, large crowds attend the three-day event that features over 150 vendors, exhibits, entertainment, and family fun.

We appreciate the continued support of our Sponsors, and this festival could not have been possible without your generosity. In addition to providing the community with an event that everyone can enjoy, the festival is also a fundraiser for the Cowan Railroad Museum. We are offering you the opportunity to partner with them by donating to help this area wide celebration. Not only will your generosity ensure the success of the festival, but it also provides the opportunity to promote your business far beyond the local area. Several thousand people attend this event yearly, representing multiple states.

To fully publicize your donation, we must receive your contribution no later than August 15.



We are excited to announce that

**EXILE**

will be headlining our  
Saturday night concert.

Can we count  
on your  
support?

Fall Heritage Festival  
Sept. 19 – 21, 2025  
Cowan, Tennessee



Fall Heritage Festival

PO Box 454

Cowan, TN 37318

Phone: 931-563-3868

Email: [info@fallheritagefestival.org](mailto:info@fallheritagefestival.org)

## **SPONSOR LEVELS AND BENEFITS**

### **CULTIVATOR LEVELS - \$1,000 - \$1,499**

- Recognition on Fall Heritage Festival website, social media, & Sponsor Board displayed at Festival.
- Sponsorship Acknowledgment during event announcements and radio recognition
- Your 5 x 3 promotional banner (that you provide) with your company name and logo will be displayed within the festival footprint.

### **PIONEER LEVEL - \$500 - \$999**

- Recognition of sponsorship on our Facebook page and cross promotions.
- Company listed on the FHF website & Sponsor Board displayed at Festival.
- Sponsorship Acknowledgment during event announcements and radio recognition.

### **CIRCUIT LEVEL - \$200 - \$499**

- Recognition for support on Fall Heritage Festival website and social media
- Company listed on sponsor boards displayed at Festival

### **SETTLERS -up to \$199**

- Recognition for support on Fall Heritage Festival Facebook page.
- Company listed on sponsor boards displayed at Festival



## **SIDE STAGE SPONSOR - \$1,500**

The event features two smaller stages. Each stage plays an important part in making the festival one-of-a-kind. Our Smaller Stages are placed in the center of the action in beautiful historic downtown Cowan. These stages usher in many up-and-coming names in the music world, as well as local festival favorites, producing unique performances that leave lasting impressions for attendees.

- Company name and/or logo mentioned in ads, eblasts, and any social media
- Company logo on the Fall Heritage Festival website (hyperlink to company website)
- Signage at the side stages on both Tennessee Avenue & Front Street.
- (2) Meet & Greet passes with headlining artist

## **MAIN STAGE SPONSOR - \$2,500 (Multiple)**

This is the largest capacity stage inside the Fall Heritage Festival grounds. The Saturday night headliner and support acts appear on The Main stage for solo and collaborative entertainment. The Main Stage Sponsor(s) will receive:

- Company name and logo displayed on or beside the Main Stage (Banner to be furnished by festival)
- Company logo on all Festival print materials
- Company logo on Fall Heritage Festival website (hyperlink to company website) and social media
- 10 X 10 Booth space within the Festival Footprint (Sponsor to provide set up and staffing)
- (4) Meet & Greet passes with headlining artist

## **IN-KIND SPONSORSHIPS:**

In addition to cash sponsorships, there are numerous items necessary for making this a successful event, such as restrooms, signage, fencing, lighting, water, etc. If you have a product or service that would be helpful, we would be happy to discuss a donation with you.

The benefits and visibility of In-Kind Sponsorships will be handled much like the cash sponsorships (according to the value of the product or service.) Special considerations will be given to larger donors.

### **Thank you for your support!**

For more information on the Fall Heritage Festival Sponsorship, please contact us at:

**Phone:** (931) 563-3868

**Email:** [info@FallHeritageFestival.org](mailto:info@FallHeritageFestival.org)

**For more info on the event:**

**Website:** [FallHeritageFestival.org](http://FallHeritageFestival.org)

**Facebook:** [FallHeritageFestivalCowanTN](https://www.facebook.com/FallHeritageFestivalCowanTN)

### **Sponsorship Checks may be mailed to:**

Fall Heritage Festival

PO Box 454, Cowan, TN 37318

Or use the enclosed sponsorship form.

